# Debt Helpline Statistics July 2022



Debf-Advice Statistics



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### Message from the Chair



Welcome to Debt Advice Foundation's July 2022 helpline statistics update.

With the amount of personal borrowing approaching the record levels seen prior to the 2008 global economic recession, it's important that the debt advice sector does everything it can to prepare itself for the inevitable surge in demand for debt advice. One way we can do this is through research. Research not only helps the charity understand and adapt to the ever changing credit landscape and how service-users are impacted by those changes but it also shapes and informs Government and regulatory policy more broadly, both in the debt advice and related sectors.

Understanding how and why people call the charity's helpline, how they use the information they are given and how effective that information is, allows us to develop and improve our service for the benefit of future service-users.

The more research we have access to, the more likely we are to spot emerging trends that may, for example, influence the way borrowers use credit in the future and how we, both as a charity and as a sector more broadly, might react to those changes. That is why we have developed this monthly statistical resource.

Please feel free to get in touch if you have any questions or comments regarding the charity's statistical releases.

Dennis Benson OBE Chair

### About Debt Advice Foundation

Debt Advice Foundation is a registered national debt advice and education charity in England and Wales (no. 1148498).

At the heart of the charity's philosophy is the prevention and cure of unmanageable consumer debt.

Whilst our primary focus is on helping those that are in need of advice and support today, we strongly believe that improving financial literacy amongst the next generation of credit users is key to tackling increasing levels of unmanageable consumer debt in the UK.

The charity seeks to carry out these objectives through its free telephone debt counselling service, which helps over 10,000 people every year, and through DebtAware, the charity's award winning debt education programme for schoolchildren.

The charity holds the Advice Service Alliance's Advice Quality Standard (AQS) and is listed by Money and Pensions Service as an accredited, free provider of debt advice on its online debt advice locator page (the Money and Pensions Service is an independent service set up by government to help people manage their money).

The charity is a member of AdviceUK, the UK's largest support network for free, independent advice centres, as well as the National Homelessness Advice Service (NHAS) and all of the charity's advisers are members of the Institute of Money Advisers (IMA), a charitable body that aims to promote free money advice and develop professional standards.

The charity is also a registered supporter of the All-Party Parliamentary Group on Financial Education for Young People and the All-Party Parliamentary Group on Debt and Personal Finance.

Debt Advice Foundation is authorised and regulated by the Financial Conduct Authority (no. 692492).







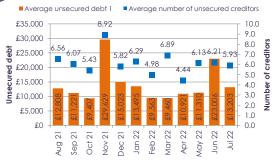
### 1. Overview

This section provides an overview of callers to the charity's helpline in July 2022. The dataset comprises completed advice cases only (this means cases where a full financial assessment has taken place and a debt solution has been recommended).

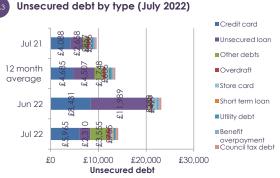
The charity's helpline advisers dealt with a total of  $\pounds$ 369,677 of unsecured debt in July 2022 at an average o  $\pounds$ 13,203 per case (full financial assessments).



#### Unsecured debt overview



<sup>1</sup> Includes unsecured credit facilities such as credit cards, unsecured loans, short term (payday) loans, overdrafts, store cards and catalogue debts. Secured debts, such as mortgages, and priority arrears (for example rent and council tax debts) are not included.

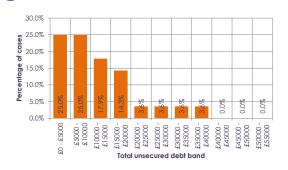




#### Specified cause of financial impairment (July 2022)

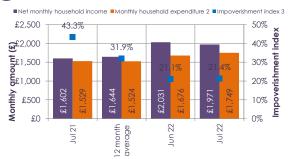


c1.2 Unsecured debt profile (July 2022)





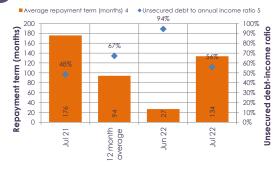
#### Client financial profile (July 2022)



 $^2$  Monthly household expenditure does not include contractual unsecured debt repayments but does include priority arrears payments.

<sup>3</sup> The percentage of cases that have a negative disposable income

#### Debt servicing (July 2022)



<sup>4</sup> Average number of months to repay the total value of unsecured liabilities in full based on the available disposable income (after monthly essential household expenditure) assuming interest and charges are stopped.

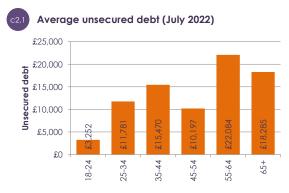
#### Debt Advice Foundation - Debt Helpline Statistics (July 2022) 1. Overview continued in July 2022. The dataset comprises completed advice cases only (this means cases where a full financial assessment has taken place Priorty debt arrears by type (July 2022) Priority debt arrears (July 2022)<sup>2</sup> Average priority arrears debt Percetntage of clients with priority arrears 30.0% £450 SE £400 27.89 25.0% € Rent arrears £350 £300 20.0% d Secured debt arrears 15.0% £ Council Tax arrears £200 Utility arrears **Average** 1150 1150 1150 1150 1150 1150 10.0% 5 5.0% ge rcento £0 0.0% $^{\rm 2}\,{\rm Insolvency}$ cases (DROs, bankrutcies and IVAs) have been ommitted from the priority debt arrears calculation due to the variable nature of arrears processing in these solutions.

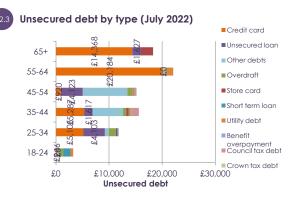
Repeat advice (July 2022)<sup>1</sup> Client vulnerability (July 2022) ■No 0.0% vulnerability identified Clients that have Circumstances previously received debt advice 50.0% Clients that have not Health previously received debt advice Comprehensio n/Decision making

<sup>1</sup> Repeat advice is a measure of previous client engagment with an FCA authorised source, ranging from seeking advice through entering an agreement with a debt solution provider.

### 2. Age group

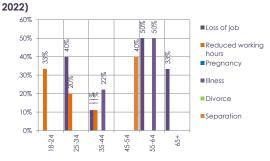
2022, broken down by age group.





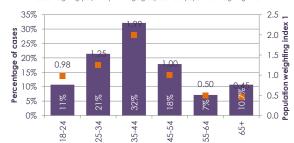


Specified cause of financial impairment (July

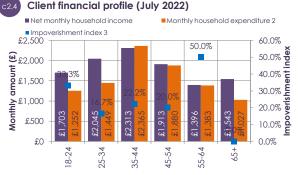


Case weighting (July 2022) c22 Case weighting (July 2022) Age group contact population weighting index 1

c2.4



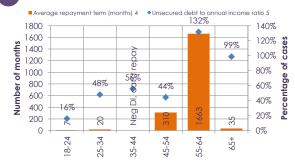
<sup>1</sup> The population weighting index is calculated by dividing the number of helpline contacts by the latest ONS population estimate for each age-group and comparing it to the UK average. This statistic provides a more useful relative measure of age-group helpline engagement by removing age-group population bias.



<sup>2</sup> Monthly household expenditure does not include contractual unsecured debt repayments but does include priority arrears payments.

<sup>3</sup> The percentage of cases that have a negative disposable income and are unable to meet the existing essential household expenditure.

#### Debt servicing (July 2022)



<sup>4</sup> Average number of months to repay the total value of unsecured liabilities in full based on the available disposable income (after monthly essential household expenditure) assuming interest and charges are stopped.

<sup>5</sup> Total amount of unsecured debt as a percentage of total annual net income

Credit card

Other debts

Overdraft

Store card

Utility debt

Benefit

£20,000 Trade debt

Short term loan

overpayment Council tax deb

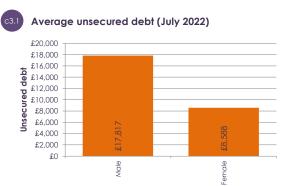
Crown tax debt

Unsecured loan

### 3. Gender

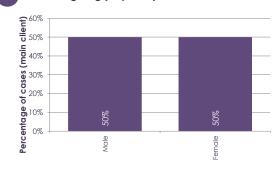
This section provides an overview of callers to the helpline in July 2022, broken down by gender.

Males had the highest average amount of debt in July 2022 ( $\pounds$ 17,817). The highest weighting of callers to the helpline in the period was males (50%).



Unsecured debt by type (July 2022)

2 Case weighting (July 2022)





Female

Male

£0

£5,000



Net monthly household income
Monthly household expenditure 1
Impoverishment index 2

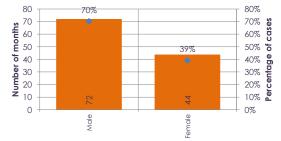


<sup>1</sup> Monthly household expenditure does not include contractual unsecured debt repayments but does include priority arrears payments.

<sup>2</sup> The percentage of cases that have a negative disposable income and are unable to meet the existing essential household expenditure.

#### Debt servicing (July 2022)





<sup>3</sup> Average number of months to repay the total value of unsecured liabilities in full based on the available disposable income (after monthly essential household expenditure) assuming interest and charges are stopped.

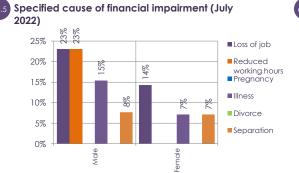
<sup>4</sup> Total amount of unsecured debt as a percentage of total annual net income.



£10.000

Average debt

£15,000



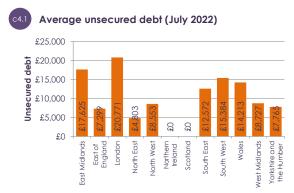
### Debt-Advice

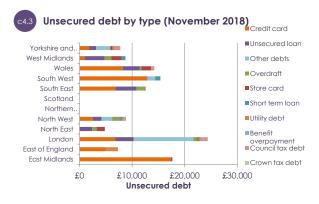
#### Debt Advice Foundation - Debt Helpline Statistics (July 2022)

### 4. Region

This section provides an overview of callers to the helpline in July 2022, broken down by region.

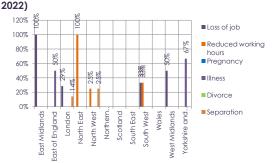
The region with the highest average unsecured debt in July 2022 was London ( $\pounds 20,771$ ). The region with the highest helpline engagement was London which was 88% more likely to call the helpline than the UK average.







Specified cause of financial impairment (July



c4.2 Case weighting (July 2022)



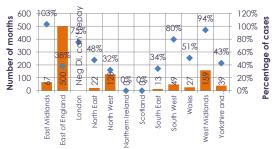
<sup>1</sup> The population weighting index is calculated by dividing the number of helpline contacts by the latest ONS population estimate for each region and comparing it to the UK average. This statistic provides a more useful relative measure of regional helpline engagement by removing regional population bias.



<sup>2</sup> Monthly household expenditure does not include contractual unsecured debt repayments but does include priority arrears payments.

<sup>3</sup> The percentage of cases that have a negative disposable income and are unable to meet the existing essential household expenditure. **Debt servicing (July 2022)** 

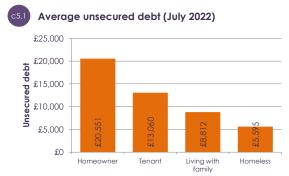
Average repayment term (months) 4 • Unsecured debt to annual income ratio 5



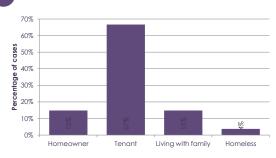
<sup>4</sup> Average number of months to repay the total value of unsecured liabilities in full based on the available disposable income (after monthly essential household expenditure) assuming interest and charges are stopped.

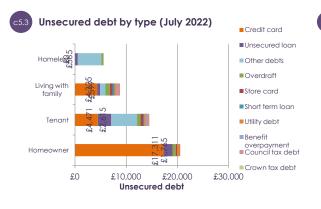
<sup>5</sup> Total amount of unsecured debt as a percentage of total annual net income.





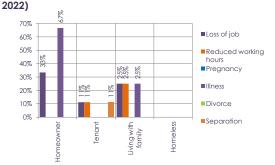
Case weighting (July 2022)







Specified cause of financial impairment (July



5.4 Client financial profile (July 2022)

Net monthly household income Monthly household expenditure 1 Impoverishment index 2 27.8% 30.0% £3,000 25.0% **ខ្ £**2,500 20.0% 20.0% 15.0% 10.0% 5.0% 0.0% £2,000 £1,500 **http** £1,000 £500 £1,312 625 0.0% £O Living with family Homeowner Tenant Homeless

> <sup>1</sup> Monthly household expenditure does not include contractual unsecured debt repayments but does include priority arrears payments.

<sup>2</sup> The percentage of cases that have a negative disposable income and are unable to meet the existing essential household expenditure.

#### Debt servicing (July 2022)

Average repayment term (months) 3 • Unsecured debt to annual income ratio 4



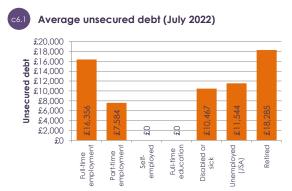
<sup>3</sup> Average number of months to repay the total value of unsecured liabilities in full based on the available disposable income (after monthly essential household expenditure) assuming interest and charges are stopped.

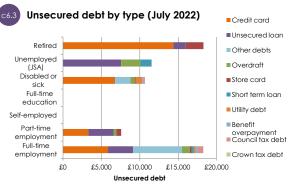
<sup>4</sup> Total amount of unsecured debt as a percentage of total annual net income.

### 6. Employment status

This section provides an overview of callers to the helpline in July 2022, broken down by employment status.

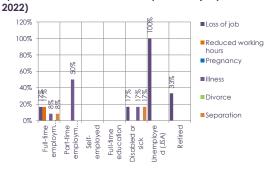
Retired was the group with the highest average unsecured debt ( $\pounds$ 18,285) in July 2022. Full-time employmer was the most likely group to call us for advice (46%).



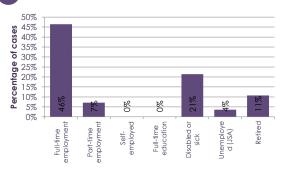




Specified cause of financial impairment (July



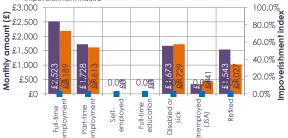
c6.2 Case weighting (July 2022)





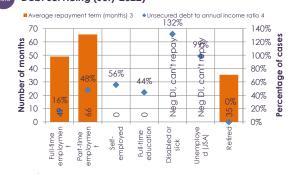
#### Client financial profile (July 2022)

Net monthly household income
Monthly household expenditure 1
Impoverishment index 2



<sup>1</sup> Monthly household expenditure does not include contractual unsecured debt repayments but does include priority arrears payments.

<sup>2</sup> The percentage of cases that have a negative disposable income and are unable to meet the existing essential household expenditure. **Debt servicing (July 2022)** 



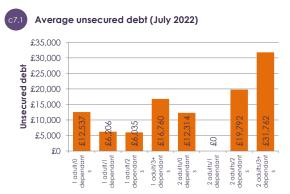
<sup>3</sup> Average number of months to repay the total value of unsecured liabilities in full based on the available disposable income (after monthly essential household expenditure) assuming interest and charaes are stopped.

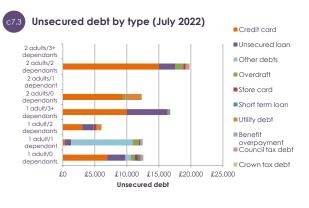
<sup>4</sup> Total amount of unsecured debt as a percentage of total annual net income.

### 7. Household demographics

This section provides an overview of callers to the helpline in Jul 2022, broken down by household demographics.

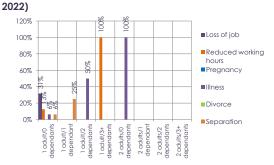
2 adults/3+ dependants was the group with the highest average unsecured debt (£31,762) in July 2022. adult/0 dependants was the most likely group to call us for advice (57%).



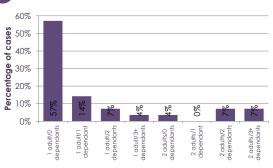




Specified cause of financial impairment (July



c7.2 Case weighting (July 2022)



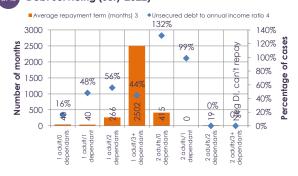
c7.4

#### Client financial profile (July 2022)

Net monthly household income Monthly household expenditure 1 Impoverishment index 2 £6,000 120.0% 00.0% **£**5,000 120.0% 100.0% 80.0% 40.0% 20.0% 20.0% 0.0% -£4,000 £3,000 50.0% the fill of the f £ð 0.0සූ £0 -00111c/3+ adult/1 adults/1

<sup>1</sup> Monthly household expenditure does not include contractual unsecured debt repayments but does include priority arrears payments.

<sup>2</sup> The percentage of cases that have a negative disposable income and are unable to meet the existing essential household expenditure. Debt servicing (July 2022)



<sup>3</sup> Average number of months to repay the total value of unsecured liabilities in full based on the available disposable income (after monthly essential household expenditure) assuming interest and charges are stopped.

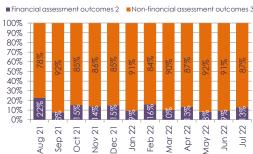
<sup>4</sup> Total amount of unsecured debt as a percentage of total annual net income.

### 8. Helpline outcomes

including the types of enquiries dealt with as well as the recommendations made by the charity's advisers.



Case outcome analysis



<sup>2</sup> Cases that required a full financial assessment and managed solution intervention (see 8.2) <sup>3</sup> Cases that did not require a full financial assessment, for

example, a specific question relating to a point of law (see 8.3).

#### Non-financial assessment outcomes

Aug 21	11% <mark>8%% 5%</mark>	11%	44%	
Sep 21	14%2%% 4%	7%	47%	
Oct 21	16% 4% 16%	3%	39%	
Nov 21	16% 7%5% 3%	5%	41%	
Dec 21	8%4% 16% 7	% 4%	38%	
Jan 22	19% 4% 15%	4% 5%	35%	
Feb 22	13%5%9% 5%	6%	42%	
Mar 22	14%4%7% 5%	6%	44%	
Apr 22	9%3% 1% 7%	4%	40%	
May 22	12% 7%8% 59	<b>6</b> 4%	40%	
Jun 22	21% 4%11%	4% 3%	36%	
Jul 22	16% 7% 13%	5% 6%	39%	
	-			
0	%	50%		10

100%

90%

80%

70%

60%

50% 40%

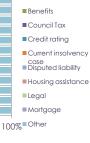
30%

20% 10%

Advice take-up (July 2022)

14%

they are able to make an informed choice.



Budgeting advice

Debt Relief Order

Informal Arrangement

Debt Arrangement Scheme

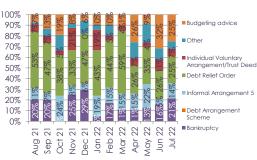
■Bankruptcy

Individual Voluntary Arrangement/Trust Deed

Other

■ 3rd party call Bailiff assistance

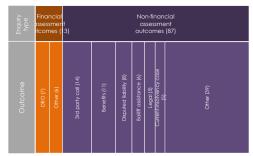




<sup>4</sup> Advice recommendations made to the client following financial assessment and explanation of the available options (this may differ to the advice chosen by the client).

<sup>5</sup> Informal arrangements can be managed interventions with a fairshare provider or a self managed programme via Money Advice

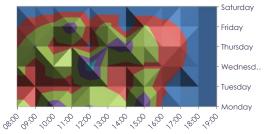






#### Weekly call density map (July 2022) 7

■0.0%-1.0% ■1.0%-2.0% ■2.0%-3.0% ■3.0%-4.0% ■4.0%-5.0%



<sup>7</sup> The density map charts when calls to the charity's helpline were received during the month. The more calls the charity received on a given weekday and hour during the month, the higher the corresponding density value.

0% Solution Solution chosen recommended <sup>6</sup> Following a full financial assessment, each client is provided with a recommended course of action along with a comprehensive breakdown of each solution they legally have access to in order that

39%

### Appendix (data tables)

T1.1 - Unsecured debt overview	Aug 21	Sep 21	Oct 21	Nov 21	Dec 21	Jan 22	Feb 22	Mar 22	Apr 22	May 22	Jun 22	Jul 22
Average unsecured debt	£12,808	£11,221	£9,407	£29,629	£15,023	£13,495	£9,563	£9,460	£10,921	£11,310	£23,006	£13,203
Average number of unsecured creditors	6.56	6.07	5.43	8.92	5.82	6.29	4.98	6.89	4.44	6.13	6.21	5.93

T1.2 - Unsecured debt profile	£0 - £5000	£5000 -	£10000 -	£15000 -	£20000 -	£25000 -	£30000 -	£35000 -	£40000 -	£45000 -	£50000 -
(July 2022)		£10000	£15000	£20000	£25000	£30000	£35000	£40000	£45000	£50000	£55000
Category weighting	25.0%	25.0%	17.9%	14.3%	3.6%	3.6%	3.6%	3.6%	0.0%	0.0%	0.0%

T1.3 - Unsecured debt by type (July 2022)*	Jul 21	12 month average	Jun 22	Jul 22
Credit card	£4,088	£4,685	£8,431	£5,965
Unsecured loan	£2,658	£4,507	£11,989	£2,310
Other debts	£857	£1,748	£388	£3,555
Overdraft	£586	£606	£427	£755
Store card	£301	£539	£969	£463
Short term Ioan	£114	£134	£0	£198
Utility debt	£411	£603	£211	£348
Benefit overpayment	£294	£277	£340	£137
Council tax debt	£302	£409	£431	£406
Crown tax debt	£0	£81	£O	£O
Trade debt	£0	£O	£O	£O

T1.4 - Client financial profile (July 2022)	Jul 21	12 month average	Jun 22	Jul 22
Net monthly household income	£1,602	£1,644	£2,031	£1,971
Monthly household expenditure	£1,529	£1,524	£1,676	£1,749
Impoverishment index	£O	£O	£O	£O
T1.5 - Specified cause of financial impairment (July 2022)	Jul 21	12 month average	Jun 22	Jul 22
Loss of job	0%	14%	11%	19%
Reduced working hours	7%	5%	0%	11%
Pregnancy	0%	1%	0%	0%
Illness	20%	15%	11%	11%
Divorce	0%	1%	0%	0%
Separation	0%	4%	11%	7%
Other	73%	59%	68%	33%
T1.6 - Debt servicing (July 2022)	Jul 21	12 month average	Jun 22	Jul 22
Average repayment term (months)	176	94	27	134
Unsecured debt to annual income ratio	48%	67%	94%	56%



### Appendix (data tables)

T1.7 - Priority debt arrears (July 2022) <sup>2</sup>	Jul 22
Average priority arrears debt	£420
Percetntage of clients with priority arrears	27.8%
T1.8 - Priorty debt arrears by type (July 2022)	Jul 22
Rent arrears	23.8%
Secured debt arrears	0.0%
Council Tax arrears	60.2%
Utility arrears	16.0%
T1.9 - Repeat advice (July 2022)	Jul 22
Clients that have previously received debt advice	39.3%
Clients that have not previously received debt advice	60.7%
11.10 - Client vulnerability (July 2022)	Jul 22
No vulnerability identified	50.0%
Circumstances	0.0%
Health	50.0%
Comprehension/Decision making	0.0%



### Appendix (data tables)

T2.1 - Average unsecured debt (age group)	18-24	25-34	35-44	45-54	55-64	65+
Average unsecured debt (July 2022)	£3,252	£11,781	£15,470	£10,197	£22,084	£18,285
T2.2 - Case weighting (age group)	18-24	25-34	35-44	45-54	55-64	65+
Case weighting (July 2022)	10.7%	21.4%	32.1%	17.9%	7.1%	10.7%
Age group contact population weighting index	97.6%	125.3%	198.9%	99.9%	50.0%	45.4%
T2.3 - Average debt by type (age group)*	18-24	25-34	35-44	45-54	55-64	65+
Credit card	£246	£5,105	£5,287	£920	£20,184	£14,368
Unsecured loan	£0	£4,103	£1,617	£4,123	£O	£1,627
Other debts	£333	£767	£5,686	£8,394	£400	£O
Overdraft	£833	£1,297	£624	£948	£250	£O
Store card	£0	£266	£456	£80	£O	£2,291
Short term loan	£1,324	£244	£11	£O	£O	£O
Utility debt	£515	£0	£409	£403	£1,250	£O
Benefit overpayment	£O	£O	£300	£229	£O	£O
Council tax debt	£0	£0	£1,208	£100	£0	£O
Crown tax debt	£0	£0	£O	£0	£O	£O
Trade debt	£0	£O	£O	£0	£0	£O

T2.4 - Client financial profile (age group)	18-24	25-34	35-44	45-54	55-64	65+
Net monthly household income	£1,703	£2,045	£2,313	£1,913	£1,396	£1,543
Monthly household expenditure	£1,252	£1,449	£2,365	£1,880	£1,383	£1,027
Impoverishment index	33.3%	16.7%	22.2%	20.0%	50.0%	0.0%
T2.5 - Cause of financial impairment (age group)	18-24	25-34	35-44	45-54	55-64	65+
Loss of job	0.0%	40.0%	11.1%	0.0%	50.0%	33.3%
Reduced working hours	33.3%	20.0%	11.1%	0.0%	0.0%	0.0%
Pregnancy	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Illness	0.0%	0.0%	22.2%	0.0%	50.0%	0.0%
Divorce	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Separation	0.0%	0.0%	0.0%	40.0%	0.0%	0.0%
Other	33.3%	20.0%	33.3%	60.0%	0.0%	33.3%
T2.6 - Debt servicing (age group)	18-24	25-34	35-44	45-54	55-64	65+
Average repayment term (months)	7	20	Neg DI, can't	310	1663	35
Unsecured debt to annual income ratio	16%	48%	56%	44%	132%	99%

### Appendix (data tables)

T3.1 - Average unsecured debt (gender)	Male	Female
Average unsecured debt (July 2022)	£17,817	£8,588
T3.2 - Case weighting (gender)	Male	Female
Case weighting (July 2022)	50.0%	50.0%
T3.3 - Average debt by type (gender)*	Male	Female
Credit card	£7,500	£4,430
Unsecured loan	£3,414	£1,205
Other debts	£4,032	£3,079
Overdraft	£1,050	£460
Store card	£297	£630
Short term Ioan	£295	£100
Utility debt	£369	£327
Benefit overpayment	£143	£132
Council tax debt	£718	£94
Crown tax debt	£0	£0
Trade debt	£O	£O

\* Some listed debts may not be included in the final unsecured totals dues to the laws governing treatment of certain liabilatities in different debt solutions.

T3.4 - Client financial profile (gender)	Male	Female
Net monthly household income	£2,114	£1,828
Monthly household expenditure	£1,867	£1,632
Impoverishment index	33.3%	16.7%

T3.5 - Cause of financial impairment (gender)	Male	Female
Loss of job	23.1%	14.3%
Reduced working hours	23.1%	0.0%
Pregnancy	0.0%	0.0%
Illness	15.4%	7.1%
Divorce	0.0%	0.0%
Separation	7.7%	7.1%
Other	23.1%	42.9%
T3.6 - Debt servicing (gender)	Male	Female
Average repayment term (months)	72	44

70%

39%

Unsecured debt to annual

income ratio

### Appendix (data tables)

T4.1 - Average unsecured debt (region)	East Midlands	East of England	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire
Average unsecured debt (July 2022)	£17,625	£7,299	£20,771	£4,803	£8,553	£0	£O	£12,572	£15,384	£14,213	£8,727	£7,765
T4.2 - Case weighting (region)	East Midlands	East of England	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire
Case weighting (July 2022)	3.6%	7.1%	25.0%	3.6%	14.3%	0.0%	0.0%	10.7%	10.7%	7.1%	7.1%	10.7%
Regional contact population weighting index	49.7%	76.5%	187.7%	88.6%	129.7%	0.0%	0.0%	78.0%	127.5%	150.1%	80.9%	129.4%
T4.3 - Average debt by type (region)*	East Midlands	East of England	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire
Credit card	£17,300	£5,026	£6,746	£O	£2,493	0£	£O	£6,801	£12,800	£8,220	£983	£1,756
Unsecured loan	£O	£O	£3,552	£2,389	£1,681	Û£	£O	£4,061	£86	£3,246	£3,789	£1,394
Other debts	£O	£O	£11,341	£O	£2,016	£0	£O	£O	£1,451	£0	£O	£2,581
Overdraft	£O	£250	£771	£850	£1,438	£0	£O	£1,600	£96	£308	£1,250	£143
Store card	£325	£O	£220	£1,564	£100	£0	£O	£110	£0	£1,839	£1,972	£395
Short term Ioan	£O	£O	£O	£O	£351	£0	£O	£O	£856	£0	£733	£32
Utility debt	£O	£2,022	£420	£O	£350	£0	£O	£O	£96	£0	£O	£356
Benefit overpayment	£O	£0	£449	£O	£175	Û£	£O	£O	£0	£0	£O	£O
Council tax debt	£O	£0	£865	£O	£199	£0	£0	£O	£0	£600	£O	£1,108
Crown tax debt	£O	£0	£O	£O	0£	Û£	£O	£O	£0	£0	£O	£O
Trade debt	£O	£O	£O	£O	£O	£0	£0	£0	£O	£0	£0	£0

T4.4 - Client financial profile (region)	East Midlands	East of England	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire
Net monthly household income	£1,425	£1,602	£2,300	£840	£2,219	£0	£O	£3,058	£1,609	£2,331	£772	£1,512
Monthly household expenditure	£1,161	£1,587	£2,317	£623	£2,152	£O	£O	£2,110	£1,294	£1,804	£717	£1,315
Impoverishment index	33.3%	16.7%	22.2%	20.0%	50.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
T4.5 - Cause of financial impairment (region)	East Midlands	East of England	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire
Loss of job	100.0%	0.0%	28.6%	0.0%	0.0%	0.0%	0.0%	0.0%	33.3%	0.0%	50.0%	0.0%
Reduced working hours	0.0%	0.0%	0.0%	100.0%	25.0%	0.0%	0.0%	0.0%	33.3%	0.0%	0.0%	0.0%
Pregnancy	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
lliness	0.0%	50.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	66.7%
Divorce	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Separation	0.0%	0.0%	14.3%	0.0%	25.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other	0.0%	0.0%	42.9%	0.0%	25.0%	0.0%	0.0%	50.0%	33.3%	100.0%	0.0%	33.3%

T4.6 - Debt servicing (region)	East Midlands	East of England	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire
Average repayment term (months)	67	500	Neg DI, can't	22	128	0	0	13	49	27	159	39
Unsecured debt to annual income ratio	103%	38%	75%	48%	32%	0%	0%	34%	80%	51%	94%	43%

### Appendix (data tables)

T5.1 - Average unsecured debt (housing status)	Homeowner	Tenant	Living with family	Homeless
Average unsecured debt (July 2022)	£20,551	£13,060	£8,812	£5,595
T5.2 - Case weighting (housing status)	Homeowner	Tenant	Living with family	Homeless
Case weighting (July 2022)	14.8%	66.7%	14.8%	3.7%
T5.3 - Average debt by type (housing status)*	Homeowner	Tenant	Living with family	Homeless
Credit card	£17,311	£4,471	£4,325	£O
Unsecured loan	£1,765	£2,615	£597	£565
Other debts	£O	£5,045	£1,036	£4,600
Overdraft	£625	£686	£838	£430
Store card	£225	£550	£544	£O
Short term Ioan	£O	£143	£375	£O
Utility debt	£625	£343	£267	£O
Benefit overpayment	£O	£214	£O	£O
Council tax debt	£O	£447	£831	£O
Crown tax debt	£O	£0	£0	£O
Trade debt	£O	£O	£O	£O

T5.4 - Client financial profile (housing status)	Homeowner	Tenant	Living with family	Homeless
Net monthly household income	£2,450	£2,121	£1,312	£1,625
Monthly household expenditure	£1,832	£2,004	£957	£1,314
Impoverishment index	33.3%	16.7%	22.2%	20.0%

T5.5 - Cause of financial impairment (housing status)	Homeowner	Tenant	Living with family	Homeless
Loss of job	33.3%	11.1%	25.0%	0.0%
Reduced working hours	0.0%	11.1%	25.0%	0.0%
Pregnancy	0.0%	0.0%	0.0%	0.0%
Illness	66.7%	0.0%	25.0%	0.0%
Divorce	0.0%	0.0%	0.0%	0.0%
Separation	0.0%	11.1%	0.0%	0.0%
Other	0.0%	38.9%	25.0%	100.0%

T5.6 - Debt servicing (housing status)	Homeowner	Tenant	Living with family	Homeless
Average repayment term (months)	33	111	25	18
Unsecured debt to annual income ratio	16%	48%	56%	44%



### Appendix (data tables)

T6.1 - Average unsecured debt (employment status)	Full-time employment	Part-time employment	Self- employed	Full-time education	Disabled or sick	Unemployed (JSA)
Average unsecured debt (July 2022)	£16,356	£7,584	£0	£0	£10,467	£11,544
T6.2 - Case weighting (employment status)	Full-time employment	Part-time employment	Self- employed	Full-time education	Disabled or sick	Unemployed (JSA)
Case weighting (July 2022)	46.4%	7.1%	0.0%	0.0%	21.4%	3.6%
T6.3 - Average debt by type (employment status)*	Full-time employment	Part-time employment	Self- employed	Full-time education	Disabled or sick	Unemployed (JSA)
Credit card	£5,862	£3,306	£O	£O	£6,728	£O
Unsecured loan	£3,259	£3,278	£O	£O	£56	£7,578
Other debts	£6,388	£1	£0	£O	£1,983	£O
Overdraft	£1,016	£400	Û£	£O	£558	£2,500
Store card	£199	£600	Û£	£O	£124	£O
Short term Ioan	£313	£O	£0	£O	£O	£1,465
Utility debt	£227	£0	£0	£0	£873	£0
Benefit overpayment	£242	£0	£0	£0	£117	£0
Council tax debt	£773	£0	£0	£0	£220	£0
Crown tax debt	£O	£0	£0	£0	£0	£O
Trade debt	£O	£0	£0	£O	£O	£O

T6.4 - Client financial profile (employment status)	Full-time employment	Part-time employment	Self- employed	Full-time education	Disabled or sick	Unemployed (JSA)
Net monthly household income	£2,523	£1,728	£0	£0	£1,673	£335
Monthly household expenditure	£2,189	£1,613	£O	£O	£1,729	£441
Impoverishment index	33.3%	16.7%	22.2%	20.0%	50.0%	0.0%

T6.5 - Cause of financial impairment (employment	Full-time employment	Part-time employment	Self- employed	Full-time education	Disabled or sick	Unemployed (JSA)
Loss of job	16.7%	0.0%	0.0%	0.0%	16.7%	100.0%
Reduced working hours	16.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Pregnancy	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Illness	8.3%	50.0%	0.0%	0.0%	16.7%	0.0%
Divorce	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Separation	8.3%	0.0%	0.0%	0.0%	16.7%	0.0%
Other	41.7%	50.0%	0.0%	0.0%	16.7%	0.0%

T6.6 - Debt servicing (employment status)	Full-time employment	Part-time employment	Self- employed	Full-time education	Disabled or sick	Unemployed (JSA)
Average repayment term (months)	49	66	0	0	Neg DI, can't	Neg DI, can't
Unsecured debt to annual income ratio	16%	48%	56%	44%	132%	99%



### Appendix (data tables)

T7.1 - Average unsecured debt (household demographics)	1 adult/0 dependants	1 adult/1 dependant	1 adult/2 dependants	1 adult/3+ dependants	2 adults/0 dependants	2 adults/1 dependant	2 adults/2 dependants	2 adults/3+ dependants
Average unsecured debt (July 2022)	£12,537	£6,206	£6,035	£16,760	£12,314	£O	£19,792	£31,762
17.2 - Case weighting (household demographics)	1 adult/0 dependants	1 adult/1 dependant	1 adult/2 dependants	1 adult/3+ dependants	2 adults/0 dependants	2 adults/1 dependant	2 adults/2 dependants	2 adults/3+ dependants
Case weighting (July 2022)	57.1%	14.3%	7.1%	3.6%	3.6%	0.0%	7.1%	7.1%
T7.3 - Average debt by type (household demographics)*	1 adult/0 dependants	1 adult/1 dependant	1 adult/2 dependants	1 adult/3+ dependants	2 adults/0 dependants	2 adults/1 dependant	2 adults/2 dependants	2 adults/3+ dependants
Credit card	£6,901	£336	£3,004	£9,973	£9,314	£0	£14,982	£O
Unsecured loan	£2,861	£960	£1,809	£6,387	£O	£O	£2,528	£O
Other debts	£833	£9,579	£O	£O	£0	£O	£0	£O
Overdraft	£609	£1,020	£O	£400	£500	£O	£1,308	£O
Store card	£589	£175	£450	£0	£0	£O	£376	£0
Short term loan	£346	£O	£O	£O	£O	£O	£O	£O
Utility debt	£169	£100	£772	£O	£2,500	£O	£O	£0
Benefit overpayment	£O	£287	£O	£O	£O	£O	£O	£0
Council tax debt	£241	£O	£O	£O	£0	£O	£600	£O
Crown tax debt	£O	£O	£O	£O	£0	£O	£0	£O
Trade debt	£O	£O	£O	£O	£O	£O	£O	£O

\* Some listed debts may not be included in the final unsecured totals dues to the laws governing treatment of certain liabilatities in different debt solutions.

T7.4 - Client financial profile (household demographics)	1 adult/0 dependants	1 adult/1 dependant	1 adult/2 dependants	1 adult/3+ dependants	2 adults/0 dependants	2 adults/1 dependant	2 adults/2 dependants	2 adults/3+ dependants
Net monthly household income	£1,428	£2,270	£1,448	£2,400	£1,736	£O	£3,937	£4,173
Monthly household expenditure	£1,136	£2,115	£1,426	£2,393	£1,706	£O	£2,879	£4,815
Impoverishment index	33.3%	16.7%	22.2%	20.0%	50.0%	0.0%	0.0%	0.0%
17.5 - Cause of financial impairment (household demographics)	1 adult/0 dependants	1 adult/1 dependant	1 adult/2 dependants	1 adult/3+ dependants	2 adults/0 dependants	2 adults/1 dependant	2 adults/2 dependants	2 adults/3+ dependants
Loss of job	31.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Reduced working hours	12.5%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Pregnancy	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Illness	6.3%	0.0%	50.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Divorce	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Separation	6.3%	25.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other	25.0%	75.0%	0.0%	0.0%	0.0%	0.0%	100.0%	50.0%
17.6 - Debt servicing (household demographics)	1 adult/0 dependants	1 adult/1 dependant	1 adult/2 dependants	1 adult/3+ dependants	2 adults/0 dependants	2 adults/1 dependant	2 adults/2 dependants	2 adults/3+ dependants
Average repayment term (months)	43	40	266	2502	415	0	19	Neg DI, can't

56%

44%

132%

99%

0%

0%

Unsecured debt to annual

income ratio

16%

48%

### Appendix (data tables)

T8.1 -Case outcome analysis	Aug 21	Sep 21	Oct 21	Nov 21	Dec 21	Jan 22	Feb 22	Mar 22	Apr 22	May 22	Jun 22	Jul 22
Financial assessment outcomes	22%	8%	15%	14%	15%	9%	16%	10%	13%	8%	9%	13%
Non-financial assessment outcomes	78%	92%	85%	86%	85%	91%	84%	90%	87%	92%	91%	87%
T8.2 -Financial assessment outcomes	Aug 21	Sep 21	Oct 21	Nov 21	Dec 21	Jan 22	Feb 22	Mar 22	Apr 22	May 22	Jun 22	Jul 22
Bankruptcy	20%	20%	0%	25%	29%	5%	17%	11%	11%	13%	16%	21%
Debt Arrangement Scheme	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Informal Arrangement	11%	7%	24%	8%	6%	19%	15%	15%	15%	22%	5%	14%
Debt Relief Order	53%	47%	38%	33%	47%	43%	44%	59%	26%	35%	26%	25%
Individual Voluntary Arrangement/Trust Deed	7%	7%	5%	21%	0%	19%	5%	4%	7%	4%	11%	7%
Other	2%	7%	14%	4%	12%	5%	10%	0%	15%	17%	11%	7%
Budgeting advice	7%	13%	19%	8%	6%	10%	10%	11%	26%	9%	32%	25%
T8.3 -Non-financial assessment outcomes	Jul 22	Jun 22	May 22	Apr 22	Mar 22	Feb 22	Jan 22	Dec 21	Nov 21	Oct 21	Sep 21	Aug 21
3rd party call	16%	21%	12%	9%	14%	13%	19%	8%	16%	16%	14%	11%
Bailiff assistance	7%	4%	7%	3%	4%	5%	4%	4%	7%	4%	2%	8%
Benefits	13%	11%	8%	11%	7%	9%	15%	16%	5%	3%	7%	1%
Council Tax	2%	2%	3%	3%	2%	3%	2%	1%	1%	2%	2%	2%
Credit rating	2%	3%	5%	4%	4%	4%	3%	6%	4%	1%	5%	5%
Current insolvency case	5%	4%	5%	7%	5%	5%	4%	7%	3%	16%	4%	5%
Disputed liability	9%	10%	12%	13%	10%	11%	6%	10%	15%	8%	7%	11%
Dispored lidbility												
Housing assistance	1%	4%	3%	4%	3%	3%	3%	3%	1%	5%	3%	1%
	1%	4% 3%	3% 4%	4% 4%	3% 6%	3% 6%	3% 5%	3% 4%	1% 5%	5% 3%	3% 7%	1% 11%
Housing assistance												

T8.5 -Advice take-up (July 2022)	Solution recommen	Solution chosen
Bankruptcy	21%	7%
Debt Arrangement Scheme	0%	0%
Informal Arrangement	14%	39%
Debt Relief Order	25%	21%
Individual Voluntary Arrangement/Trust Deed	7%	7%
Other	7%	0%
Budgeting advice	25%	25%



### Appendix (data tables)

T8.6 -Weekly call density map (July 2022)	Monday	Tuesday	Wednesda y	Thursday	Friday	Saturday
08:00	2.5%	1.2%	2.7%	1.9%	0.9%	0.0%
09:00	1.8%	1.2%	1.2%	3.1%	1.8%	0.0%
10:00	3.7%	1.5%	2.7%	1.5%	2.5%	0.0%
11:00	2.8%	1.5%	2.3%	1.9%	3.7%	0.0%
12:00	3.1%	2.3%	4.6%	0.8%	1.5%	0.0%
13:00	2.8%	1.9%	1.9%	3.1%	2.5%	0.0%
14:00	2.1%	1.5%	1.5%	3.5%	0.0%	0.0%
15:00	4.0%	2.7%	1.9%	2.3%	2.1%	0.0%
16:00	0.9%	1.2%	1.9%	1.9%	1.5%	0.0%
17:00	0.6%	0.0%	1.2%	1.5%	0.9%	0.0%
18:00	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
19:00	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

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